

Windows-Metal

ALCASO ALUMINUM WINDOWS & SCREENS-
CALIFORNIA ALUMINUM PRODUCTS INC
 2307 Union Oakland Telmpbr 2-5600

AMERICAN BLDG MATERIALS CO-
SOULE STEEL WINDOWS
REYNOLDS ALUMINUM WINDOWS
 2701 Stockton Blvd. HI lcrst 6-3858

BLOMBERG'S
Getting Steel Sash
for Masonry Buildings
"Arislide" Sliding Glass Doors
Designed for Western Living
 5675 Freeport Blvd. HUintr 6-2803

CAIN T E
 Since 1912
TRUSCON STEEL WINDOWS
TRUSCON STEEL DOORS
 "The World's Finest"
 No Rattle - Warping - Sticking or Rotting
 "CAIN IS ABLE"
 2416 J. HU dsn 4-8225

CECO STEEL WINDOWS-
DISTRIBUTOR
PACIFIC COAST AGGREGATES INC
 16th & A. GI lbrt 3-6586

DEALER
DEL PASO GLASS CO
 1019 Del Paso Blvd N Sacto. WAbash 5-4296

Fenestra Products 1920 Front. GI lbrt 3-9091

FENESTRA STEEL WINDOWS-
FACTORY BRANCH OFFICE
DETROIT STEEL PRODUCTS CO
 1531 T. GI lbrt 3-1576

DISTRIBUTOR
FRIEND & TERRY LUMBER CO
 1920 Front. GI lbrt 3-9091

GUNDERSON BUD RODNEY
EDCO WINDOW CO.
"Better Builders Buy Bours"
ALUMINUM WINDOWS
 6312 Clara Wy N Highlands. IVnhoe 7-7577

HOKANSON BUILDING BLOCKS
 Power Inn Rd. HI lcrst 5-5625

KYLE & COMPANY Richards Bl. GI lbrt 2-7636

McCall Builders Hardware 917-24th. GI lbrt 3-3939

MILLWORK MART INC
 1730 Alhambra Blvd. HI lcrst 7-0441

We want your telephone service to be as helpful as we can make it.

Metal Windows

STEEL AND ALUMINUM WINDOWS
 ALL SIZES

* RUST-PROOF * TAMPER PROOF
 * RATTLE FREE * WEATHER TIGHT
 GI lbrt 2-1288

Universal Mirror & Glass Co.
 1610 J Bet. 16th & 17 Sts.

Windows-Metal-(Cont'd)

TRIM-SET STEEL WINDOWS
 "TRIM-SET" Are All Metal Windows That "COST NO MORE THAN WOOD" A Complete Package Including Frame, Sill, Tiring, Glass & Hardware For All Types of Residential Construction.

"WHERE TO BUY THEM"
PIEONER STEEL & SUPPLY CO
 1215 North B. HU dsn 4-8265

UNIVERSAL CORP
SEALUXE
 Aluminum Windows and Building Accessories
 C. A. McKellips F. K. Pinney, Inc.
 Ochsner Bldg. HU dsn 4-5646

Universal Mirror & Glass Co 1610 J. . . GI lbrt 2-1288
 (See Advertisement This Page)

Windows-Wooden
CALIFORNIA BUILDERS SUPPLY CO OF SACRAMENTO 1905-19th. GI lbrt 2-0788
 Sierra Mill & Lumber Co 3d & V. HU dsn 1-0201

Wineries
FRASINETT'S WINERY Florin. HI lcrst 5-1331

MILLS WINERY
 Paul Kershaw Jr-Owner
 Folsom Blvd. HI lcrst 6-1702

Wines-Retail
 A & J Liquor Store 1315-4th. GI lbrt 2-9494
 C & B Liquor Store
 2421-21st. HI lcrst 5-2646

Wines-Whsle
 Ace Distr Co
 Parma-Saccani & Napa Valley Wines
 1158 J. GI lbrt 2-2426

ARCAUO LIQUOR CO INC
DISTRIBUTORS OF
 Christian Brothers - Italian Swiss Colony,
 517 T. GI lbrt 2-2933

BEACON DISTRIBUTING CO
 1401 North C. GI lbrt 3-2506

BELL DISTRIBUTING CO
 Exclusive Distributors for
SCHLITZ BEER
 ELEVEN CELLARS & AMBASSADOR WINES
 GIBSON FRUIT & BERRY WINE
 CHAMPAGNE
 1527 No C. GI lbrt 2-4913

CAL-HI BEVERAGE CO
FAMOUS GALLO WINES
BERINGER BROS WINES
 Rainier Krausen Beer - Ale - Stout
 Wieland's Beer & Ale
 Women's Beer
 Warehouse 600 H. So. of Tower Bridge
 W Sacramento. GI lbrt 3-4081
 Or. GI lbrt 3-2894

CAPITAL CIGAR & LIQUOR CO
 Exclusive Distributors for
 Virginia Dare & Garrett's Wines
 Honeywood Wines
 IVC & Garrett's Grapesalino
 Fountain Grove Wines
 Biceglia Bros. Wine Co.
 320 J. GI lbrt 3-3761

Keating James P Co
 Guild Wines
 1609 E. GI lbrt 2-1093

Thousands of people use these Yellow Pages as a buyers' guide.

Wines-Whsle-(Cont'd)

MILLER DISTR CO
 Exclusive Distributor for
GOLDEN CHALICE WINE
 "ITV" TREASURE VINE WINES
 PARADISE WINES
 CANTERBURY WINES
 LE CROIX CHAMPAGNES
 3216 Churchill Rd. IVnhoe 7-0555

Miller Distr Co 2010 O. HU dsn 4-7875

PARMA WINES-
ACE DISTR CO 1158 L. GI lbrt 2-2426

PETRI WINES-
WIRTS DISTRIBUTING CO
 917-29th. GI lbrt 3-4994

RAINBOW LIQUOR COMPANY INC
 1801-7th. HU dsn 4-8277

ROMA WINES-
SOLIGAN DISTRIBUTING CO
 2910 N. HI lcrst 5-3722

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE-

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

WHY SOME TELEPHONES REPORT busy!



Conversation finished but receiver left "off the hook" - forgotten.



Boots, ash trays, ornaments can keep it "off the hook" too.

For full use of your telephone, please keep your instrument "hung up"-ready for service.

Wines-Whsle-(Cont'd)

SACCANI WINES-
ACE DISTR CO 1158 L. GI lbrt 2-2426

SOLIGAN DISTRIBUTING CO
ROMA WINES
CRESTA BLANCA WINES
PONY EXPRESS WINES
 Gibsons Famous Berry Wines
 Vermouths - Champagnes
 2920 N. HI lcrst 5-3722

STERLING BRANDS
 ALMADEN WINES
 MADRONE WINES
 OLD ROSE WINES
 MARIPOSA WINES AND
 YOSEMITE WINES
 1800-22d. HI lcrst 6-3845

WIRTS DISTRIBUTING CO
 Distributors of
 PETRI WINES
 SPARKLING BURGUNDY
 AND CHAMPAGNES
 ANGELO PETRI SIGNATURE WINES
 917-29th. GI lbrt 3-4994

Wire
 Sacto Wire Wks 1811-10th. GI lbrt 2-5361

Wire Cloth
CALWICO-WISSCO WIRE CLOTH
 Industrial screens of all commonly used metals in many different weaves for screening, filtering, separating, grading, cleaning, and processing. Also Hardware Cloth.
CALWICO
WISSCO

"WHERE TO BUY IT"
CALIF WIRE CLOTH CORP THE
 1331 T. GI lbrt 2-8991

INDUSTRIAL WIRE PRODUCTS CORP
 E. R. POTTER
 Mfrs. & Distrib. of
WIRE & WIRE PRODUCTS
WIRE CLOTH
 All Meshes - All Weaves - All Metals
 Specialty Manufacturers - Bole Ties
 2417-17th S F. UNdrhl 1-3005

YANCEY COMPANY 2116 K. GI lbrt 3-6518

An extension telephone saves time and steps - doubles the usefulness of your present telephone.

Always
KEEP RECEIVER ON THE HOOK
 When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Wire-Electric

See Electric Equipment Headings; also Electric Supplies Headings

Wire Netting
PACIFIC COAST AGGREGATES INC
 16th & A. GI lbrt 3-6586

Wire Products
BAKER & HAMILTON 1213 Front. HU dsn 1-0155
KYLE & COMPANY Richards Bl. GI lbrt 2-7638

LARKIN SPECIALTY MFG CO
 Since 1912
 AUTOMATIC FORMING OF
 CLIPS - RINGS - HOOKS
 LINKS - CLASPS - SPRINGS
 From Round Wire to Ribbon Stock
 288-1st S F. GARlrd 1-1424

Wire Resistance
 See Electric Equipment Headings; also Electric Supplies Headings

Wire Rope
BARNETT FRED E COMPANY
 Columbia Tiger Brand
 1121 E Bassettlaw Av N Sacto. WAbash 5-0265

GUNTERT & ZIMMERMAN
 Lindsay & Monroe. Stockton 4-8713

KALMAN STEEL PRODUCTS CO
 1834 Auburn Bl. WAbash 5-3539

KYLE & COMPANY Richards Bl. GI lbrt 2-7638

MACWHYTE WIRE ROPE-
 WESTERN INDUSTRIAL SUPPLY CO
 Logging-Fittings-Chokers-Arch Lines
 905 G. GI lbrt 2-7264

McKAY R R BOB 3431 Arden Ct. IVnhoe 9-7166

NATIONAL STEEL & EQUIPMENT CO
 See Kalman Steel Products Co
 1834 Auburn Bl. WAbash 5-3539

Pacific Wire Rope Co Distr
 3431 Arden Ct. IVnhoe 9-7166

SCOTT EQUIPMENT CO
 N 16th & American River. WAbash 5-8551

Union Wire Rope Corp
 903 Del Paso Blvd. WAbash 5-5124

UNION WIRE ROPES
 Complete regular line plus special constructions for special purposes including Tuffy Silos, Tuffy Draglines, Tuffy Scraper Rope, Tuffy Dozer Rope, Tuffy Rotary Drill Line, Tuffy Chokers and Tuffy Mining Rope.

"WHERE TO BUY THEM"
DISTRIBUTOR
 Bacon Edward R Company
 430-17th. GI lbrt 2-1008

BRANCH - MILL DEPOT
UNION WIRE ROPE CORP
 903 Del Paso Blvd. WAbash 5-5124

WICKWIRE ROPE-
CAPITAL MACHINE & WELDING WORKS
 83 N 17th. GI lbrt 3-2556

Womens Accessories-Retail
 Moss Stores 3424 El Camino Av. IVnhoe 7-0916
 Moss Stores 906 K. GI lbrt 3-9943

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Womens Coats & Suits-Whsle

Nadler Herman S 4121 Franklin Blvd. HI lcrst 7-8752

Womens Wearing Apparel-Retail
ANITA SHOP 3414 E El Camino Av. IVnhoe 7-2165
ANITA SHOP 1002 K. GI lbrt 2-3323
ARCEGA'S DRESS SHOP
 2245 Folsom Blvd. HI lcrst 5-0196

ARDEN FASHION SHOP
 IN ARDEN TOWN
 Everything for the Junior Miss to Mrs.
 Open Evenings 7 to 9 P.M. Except Saturdays
 546 La Sierra Dr. IVnhoe 9-0533

ARDEW'S
 COATS - SUITS - DRESSES
 SPORTSWEAR & LINGERIE
 Convenient Budget Terms
 700 K. GI lbrt 3-4472

BERNARD'S WOMEN'S APPAREL
 Complete Selections
 Junior - Regular & Half-Sizes
 COATS - SUITS - DRESSES
 LINGERIE & SPORTSWEAR
 BRIDAL SALON
 Phone or Write for Evening Appointments,
 Charge Acc'l - Layaways - "Cash Checks"
 818 J. HU dsn 6-6102

Beverly Mason Dress Shop East Sacramento
 3720. HI lcrst 6-7268

Beverly Mason Dress Shop Town & Country Village
 2634 El Paso Ln. IVnhoe 9-5917

BOB MARCHE
SACRAMENTO'S LEADER OF FASHION
 K & 11th St.
 11th & K. GI lbrt 3-6551

CALIFORNIA APPAREL SHOPS
 Shop No 1 2930-35th. HI lcrst 7-1966
 Shop No 2 1925 Del Paso Bl. WAbash 5-3205
 Shop No 3 3750 Stockton Blvd. HI lcrst 5-3601

Canfield's Apparel Shop
 In Del Paso Manor Shopping Center
 2449 Marval Dr. IVnhoe 9-9228

Career Girl 1027 K. GI lbrt 3-3219

CASUAL CORNER Fulton & Marconi IV nhoe 9-5972

CASUAL CORNER
 3231 Riverside Blvd. HU dsn 4-7404

CASUAL CORNER
 5679 Stockton Blvd. HI lcrst 6-4512

Countryman Dress Shop
 2903 Fair Oaks Bl Carmichael. IVnhoe 7-0638

Countryman The
 5817 Marconi Av Carmichael. IVnhoe 9-4485

CREST FASHIONS
 COATS - SUITS - DRESSES - SPORTSWEAR
 Formal and Bridal Sash Downstairs
 Layaway - Charge - Budget Terms
 1025 K. HU dsn 4-9914

EASTERN THE
 Convenient Budget Terms
 1114 J. GI lbrt 2-7641

Ella's Ladies Apparel Shop 1012-9th. GI lbrt 3-5819

El Mercado Dress Shop 3248 J. HU dsn 1-2011

Eugene's Women's Apparel
 2948 N Fair Oaks Blvd Carmichael. IVnhoe 9-3989

Federated Stores 2948-35th. HI lcrst 6-1392

Francesca Fashion Shop K & 13th. GI lbrt 3-3721

Glad Rags Womens Apparel 1317 K. HU dsn 4-4178

GOOD WEAR STORE
 Ready To Wear For Entire Family
 516 K. GI lbrt 3-8992

Grayson's 918 K. GI lbrt 2-3687

HOUSE OF NINE
 Size 7 & 9 only
 910-9th. GI lbrt 3-0191

JOE SUN & CO
 Specializing in Extra Large Sizes
 1000 J. GI lbrt 2-3754

Kneeland's 918-9th. HU dsn 4-2741

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CAKE KEEPER
 A slice of fresh bread fastened with toothpicks will help keep a cut cake from getting stale.